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Hill, Charles WL and Hult, G Tomas M (2016) Global Business Today, 8th Edition, McGraw-Hill Education ISBN 978-0-07-8112621 (This is an earlier edition so buy used copy on Amazon, costs about 10-20 dollars versus the 10th edition which is \$125) I will post first two chapters of text on Blackboard to give you time to buy your used book

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(published by McGraw Hill Professional) and Total Global Strategy (2012) with George Yip He is also co-author of a number of academic textbooks, including the #1 market-share leading Global Business Today 9e (2016) and International Charles WL and G Tomas M Hult (2016), Global Business Today, 9th Ed, McGraw-Hill Hult, Tomas, David

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